

SPEAKER · RESEARCHER · CONSULTANT

Sherida M. Santiago

MSOD · AUTHOR · BALTIMORE, MARYLAND

Helping organizations build resilient, high-performing teams.

I help leaders find what is really holding their organization back and equip their people to solve it. The result is clearer communication, sharper decisions, and teams that keep moving forward long after I leave.



22

Years as a practitioner in nonprofit, government, K through 12, and higher education

3,700+

Trainees across programs she led in one county over eight years

100

Net Promoter Score across formal client survey responses

SIGNATURE TALKS

01 The Language of Leadership

How the words leaders choose either open an organization up or quietly teach people to stop talking.

02 High Stakes Harmony

Holding a team together through conflict, pressure, and change without trading honesty for the appearance of peace.

03 Safe to Lead

Building the conditions where people at every level raise a problem before it becomes expensive.

Keynotes, workshops, and multi day programs for conferences, leadership teams, staff development days, associations, and ministry gatherings.

SELECTED STAGES

United Nations International Women's Day
Washington DC

European Space Agency Amsterdam

Institute for Economics and Peace Sydney

GWU School of Medicine

Mayor Brandon Scott's Youth Summit Baltimore

Baltimore Together Summit Baltimore

RESEARCH

Why people stop saying what they see. Her doctoral work examines how employees read leadership responsiveness and whether they keep speaking up.

TRUSTED BY Rails-to-Trails Conservancy · European Space Agency · Family League of Baltimore · Anne Arundel Workforce Development Corporation · Kajabi

CREDENTIALS MSOD, American University · DBA candidate, UMD Smith · Business professor, Coppin State University · MBTI Certified Practitioner · Certified Career Coach

Bring Sherida to your next stage

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